

COUNTERPATH



Bria 3

Data Sheet

Bria 3 Softphone for Mac and Windows

The new world standard in softphones

Bria 3 is a dynamic carrier-grade next generation softphone application that enables you to manage your communications easily and efficiently – all from your computer desktop. Replacing or complementing your hard phone, CounterPath's Bria softphone allows you to make Voice and Video calls over IP, see when your contacts are available, send Instant Messages and transfer files with ease and efficiency.

New to Bria Release 3.2

Bria Release 3.2 includes several upgrades designed to enhance the consumer and enterprise feature sets including:

- Multiple Account Integration
- Bria Add-in for Outlook® (Windows Only)
- Company Chat Rooms
- Improved Contact Management, Display, Sound Controls (Volume and Mute) and Workgroup functions
- And more!



Advanced User Interface

Bria 3 is the first CounterPath softphone built based on the latest technologies to create an unsurpassed user experience. Taking advantage of the most current and flexible user interface frameworks currently available – Windows Presentation Foundation (WPF) and .net for Windows and Cocoa for Mac – Bria enables modern User Interface (UI) features and supports rich media and unparalleled customization. Change your interface color, zoom in and out and benefit from improved task flow for call handling – using Bria has never been more enjoyable.

Powerful Enterprise Features

Bria also includes features specifically designed for business and enterprise users. It can be deployed within an enterprise environment either by manual configuration via the softphone Graphical User Interface (GUI) or by using a provisioning server.

Enterprise Features include:

- LDAP/Active Directory integration
- DHCP discovery (provisioning server)
- Flexible login options
- Enhanced installer options
- Auto Answer
- Improved security options with SRTP media encryption
- Workgroup capabilities - Busy Lamp Field (BLF) and Bridge Line Appearance (BLA)
- Company Chat Rooms – for online conferences and meetings

Built on SIP and open standards, Bria is proven interoperable with many of the industry's standard platforms and devices.

Bria Add-in for Outlook® (Windows Only)

Bria 3's email client add-in recognizes names, numbers and contacts in a user selected email or calendar event and displays them in a convenient panel in the To-Do Bar within Microsoft Outlook. Users can also select names and numbers to make audio, video or conference calls directly from Microsoft Outlook or access Bria for more comprehensive communication features.

Multiple Account Integration

Bria 3 allows you to pull in and communicate with contacts from different sources and accounts, including local or company directories, Microsoft Outlook, XMPP, XCap or WebDav servers. Users can also merge contacts into a single view with all of their information from these different sources in the same place. Bria also allows users to see a contact's presence status on their various accounts in order to choose the communication method to reach them best.

Family and Friend Features:

- **Voice and Video calling**
 - Standard call features such as call hold, 3-way calling, call display, pop-up notification for incoming calls, call ignore/reject and more
 - Video calling with detachable video window
- **High Definition video**
 - View, send and receive video in high-resolution HD (1280 x 720p) video
- **IM and Presence (Support for SIP SIMPLE and XMPP)**
 - Send Instant Messages to your contacts when you see they are online
 - Pop-up notification for contact status changes
 - Privacy rules and blocking for each contact
- **Contact Management**
 - Store your contacts in the Personal Address Book
 - Import contacts from other address books
 - Single click to call or IM directly from the contact list

Business and Enterprise Features:

- **Security**
 - Signaling and media encryption via TLS and SRTP
- **Alert List (Buddy Pounce)**
 - Select a contact or group of contacts and be notified when their phone and presence status changes
- **Address Book Support**
 - Synchronize your contacts with Microsoft Outlook® personal address book (Windows only)
 - Supports Mac Address Book (Mac only)
- **LDAP/Active Directory Integration**
 - Access your company directory from within Bria; on-demand search
- **Company Chat Rooms**
 - Ad administrator can set up persistent meeting room and add members for conference and meetings

Design:

- **GUIs for Mac and Windows**
 - Choose between a light or dark colored interface
 - Uses Microsoft's .net and WPF technology to produce graphical effects
 - Cocoa development framework produces the Mac look and feel
- **Usability Features**
 - Improved task flow for transfers, conferencing and multi-call handling
 - Improved preferences and layout
- **Accessibility Features**
 - Scale Bria to different sizes (Windows only)
 - Multiple display options that include the ability to show or hide individual panels and more options under the main contact menu

IT Features:

- **Login options**
 - Select from a number of login options
 - DHCP discovery (provisioning server)
- **Firewall Traversal Options**
 - Improved firewall traversal and compliance with the latest standards (ICE, STUN & TURN)
- **USB support**
 - Support for plug-and-play HID-compliant devices with the option to personalize buttons to control Bria (Windows only)
 - Supports Zero-Touch configuration for USB devices
- **Troubleshooting assistant**
 - Easy to use self testing to identify common softphone/VoIP issues
 - Provides call quality statistics
- **Quality of Service (QoS)**
 - Enhanced QoS for voice and video calls (Windows only)

Contact Center Features:

- **CLI and CRM integration support**
 - New API to allow integration of Bria call flows with other applications such as Customer Relationship Management systems
 - CLI (Command Line Interface) compliant with RFC 4967
- **Call Pick Up and Join**
 - Bridged Line Appearance (BLA) support for workgroups allows members to pick up or join other calls
- **Workgroup**
 - Busy Lamp Field (BLF) workgroup with RLS server support
- **Call Recording**
 - Record calls or conferences
- **Auto-answer and Do-not-disturb**
 - Configurable within Bria

The above features apply to Bria for Windows and Bria for Mac unless otherwise stated.

Bria 3 Softphone for Linux

Softphones are not just for Mac and PC users anymore

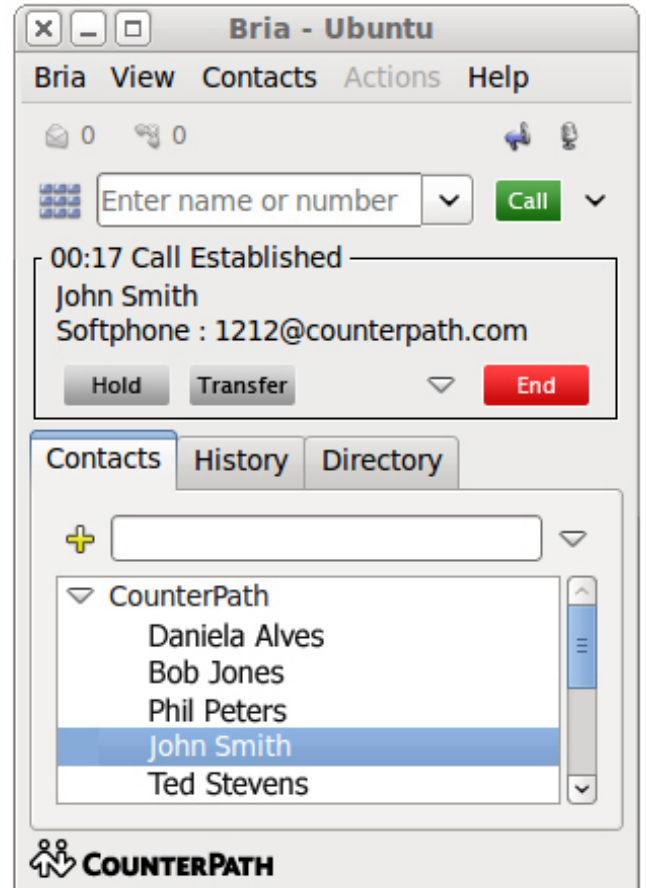
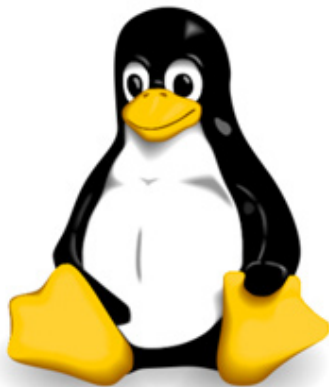
Bria 3 is the first version of Bria for Linux and is compatible with Ubuntu 10.04 and 10.10, the world's most widely used Linux distribution. Bria for Linux enables easy and efficient Voice over IP communications – all from your computer desktop.

Powerful Enterprise Features

- Call display and Message Waiting Indicator (MWI)
- Speakerphone and Mute
- Redial, Hold and Do Not Disturb
- Call History – including a list of received, missed and dialed calls
- Call Forward
- Call Transfer
- Conference Calling – up to six parties

Enhanced Features and Functions

- Contact list containing the individual user's contacts
- Directory containing names from a shared LDAP directory
- Automatic detection and configuration of audio codecs
- Acoustic echo cancellation, automatic gain control and voice activity detection
- Support for DTMF via RFC 2833 and in-band/out-band DTMF
- Codecs include: G.711 u/aLaw, G.729, iLBC, GSM, Speex, Speex FEC, Speex Wideband, DVI4, DVI4 Wideband and L16 PCM Wideband
- Automatic selection of the best codec based on the other party's capability, bandwidth capability and network connections. Bria also has the capability to switch codecs within a call in response to changing network conditions
- Compliance to 3261 SIP standard
- Support for firewall traversal via STUN, TURN or ICE



Where to Buy

The commercial version of Bria for Windows, Mac or Linux may be purchased on the CounterPath Store or through an accredited reseller partner.

If you wish to purchase more than 200 copies, or are interested in a customized version of Bria, please visit the CounterPath website at www.counterpath.com and complete a Sales Request Form or contact a CounterPath Sales Representative at sales@counterpath.com.